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Problem Solving Made Easy

by Hedley Galt

“think
learn?
succeed”

Take a creative perspective when solving problems - and achieve better results.

Try these four strategies to find creative solutions to any problem:

1. Shift your focus

In problem solving it is easy to get caught focusing on the problem rather than the solution. Put on your solution cap and shift into a more proactive state of mind.

2. There are no 'bad' ideas

This is the first rule of brainstorming. Allow your imagination to roam free and come up with as many options as possible - regardless of how far-fetched some might be. Don't dismiss any ideas until you have created an exhaustive list. Once you have done this you can start to evaluate each possibility.

3. Get mind mapping

Get a big piece of 'butcher's' paper and some coloured pens and create a mind map of all the possible solutions. That is, draw and/or write ideas around a central key word or idea and see them flow into new branches of ideas. This method helps with reframing as well as fostering the flow of creative thought.

4. Make it fun

Get a group of people together and make an event of problem solving. Two (or more!) minds are better than one. Together you will come up with plenty of ideas and the process is likely to be more fun than if you were doing it alone.

Learn More About It

One of our most popular courses is Think Like A Genius. In this workshop your team's creativity will be boosted to new heights. Combining logic with creativity, you will learn to solve problems and spark new ideas like never before. Discover how you use thinking meta programs to filter information, analyse data and make decisions. Then find out how to increase the flexibility of your thinking and overcome barriers to problem solving. A great way to increase personal and team creativity.

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